



Towards **Employment**
a better way



2014 Annual Report

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2014 Annual Report



2014 impact



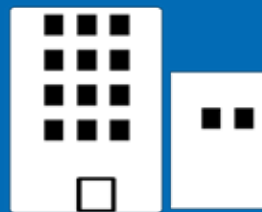
92
Industry
recognized
credentials
were earned.



128
People advanced on the
job with an
average wage increase
of over \$2/hr.



464
People placed in
permanent
long-term work;
290 overcame barrier
of a criminal record.



300
Employers hired
from Towards
Employment;
80 more than
once.



1235
Supportive services like
transportation, tools,
uniforms, background
checks & pre-employment
screening.

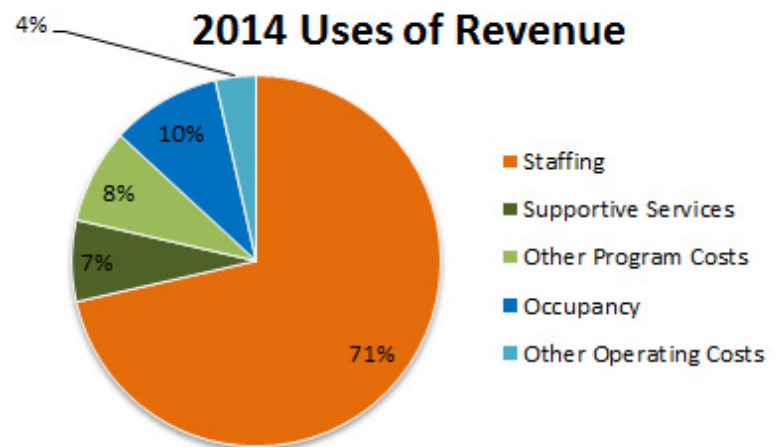
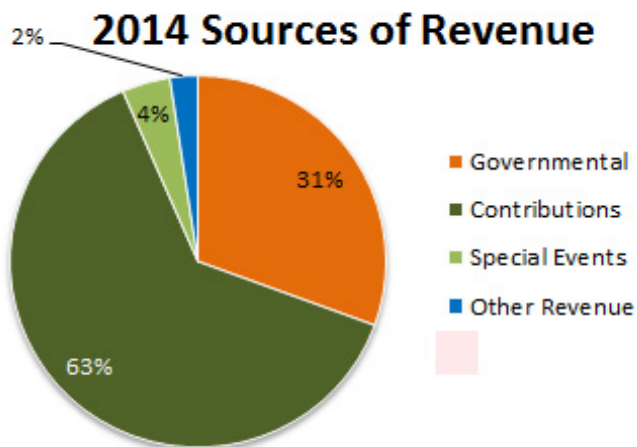


1027
Legal services like
cleared warrants,
prevented evictions
& foreclosures,
resolved credit issues.

2014 Financials.

	2012	2013	2014
SOURCES OF REVENUE			
Governmental Contributions	\$1,668,266	\$1,363,276	\$ 973,169
Foundations & Corporations	\$1,178,664	\$1,482,201	\$1,683,299
United Way Services	\$ 141,444	\$ 141,444	\$ 150,999
Individual Contributions	\$ 146,822	\$ 125,586	\$ 165,659
Cy Pres	-	\$ 25,000	-
Special Events (NET)	\$ 124,853	\$ 152,137	\$ 131,337
Earned Income	\$ 64,854	\$ 68,750	\$ 38,351
Interest/Investment Income	\$ 93,200	\$ 148,728	\$ 24,759
Other	\$ 20,618	\$ 11,664	\$ 12,809
Total	\$3,438,721	\$3,518,786	\$3,180,382

USES OF REVENUE			
Staffing	\$2,216,315	\$2,131,434	\$2,190,546
Supportive Services	\$ 381,471	\$ 525,567	\$ 218,770
Other Program Costs	\$ 688,086	\$ 535,828	\$ 254,396
Occupancy	\$ 128,261	\$ 222,372	\$ 293,433
Other Operating Costs	\$ 198,178	\$ 215,468	\$ 108,865
Total	\$3,612,311	\$3,630,669	\$3,066,010



2014 Donors.

\$250,000 or more

Fund for Our Economic Future
Social Innovation Fund through the
Mayor's Fund to Advance New York

\$100,000-\$249,999

Deaconess Community Foundation
The Cleveland Foundation
United Way of Greater Cleveland

\$50,000-\$99,999

KeyBank Foundation
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The George Gund Foundation
The Harry and Jeanette Weinberg
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a donor advised Fund of
The Cleveland Foundation
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Joy Johnson
Nikhil Kottha
Natan Milgrom
Robert Newman
Tiffany Sedlacek
Michael Sofka



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Jill Rizika
Executive Director

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Director, Policy &
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Chelsea Mills
Director, Business Services

Adaora Nzelibe Schmiedl
Director, Development & Marketing

Robin Smalley
Director, Programs & Services

John Tubbs
Director, Finance
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Destinee Evans

Logan Fahey

Steve Folgio

Haidee Garcia

Bob Giebel

April Grant

Melanie Green

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Jessica Hardesty

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Grace Heffernan

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Kelly Jackson

Nettie King

Gary Larkins

Debbi Lucci

Jim Madden

Tammy Peterson

Ruben Rodriguez

Stella Shepard

Jeff Stupianski

Kristin Thomas

Staci Wampler



2014 Awards & Honors.

CHAMPIONS OF CHANGE

In June, Jill Rizika, TE's Executive Director, was honored as one of 16 White House Reentry and Employment Champions of Change. Champions of Change is an opportunity for the White House to feature individuals across the nation doing extraordinary things to empower and inspire members of their community. Per the White House, "The Champions have distinguished themselves through their extraordinary dedication and hard work to help those with criminal records reenter society with dignity and viable employment opportunities."

PATHWAYS TO WORK

Also in June, Towards Employment was one of 17 organizations awarded a US Department of Labor Employment and Training Administration grant of \$2,000,000 (over 39 months) to create career pathways for individuals coming home from incarceration via work release or halfway house programs.

TOP WORKPLACE

TE was named a Plain Dealer Top Workplace. Conducted by national firm WorkplaceDynamics, this is a list of the top 150 workplaces in Northeast Ohio based on employee nominations and feedback.

TEAM NEO AWARDS

On July 9, Towards Employment was awarded the 2014 Team NEO Economic Development Plus Award for its leadership of WorkAdvance, a regional workforce collaboration. WorkAdvance was nominated by NYC Center for Economic Opportunity.

PILLAR AWARD

Jill Rizika, Executive Director, was a recipient of a Medical Mutual Pillar Award for Community Service in December 2014. She was honored as Executive Director of the Year. Presented by Smart Business Magazine, the Pillar Awards honor organizations and individuals committed to making a difference in NEO.



a better way

Towards Employment empowers individuals to achieve and maintain self-sufficiency through employment.

www.towardsemployment.org



Towards Employment

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Cleveland, OH 44115-1807
(216) 696-5760