

Join us for our 13th Annual Gala to support the work of Towards Employment, a non-profit organization dedicated to empowering individuals to achieve and maintain self-sufficiency through employment. Since 1976, TE has served more than 200,000 low-income and disadvantaged adults in Greater Cleveland – to help them prepare for jobs, get jobs, keep jobs and advance into careers.

Connecting people to careers changes people’s lives, advances businesses, and strengthens the community in Northeast Ohio.

A Toast to New Tomorrows celebrates Cleveland people, employers and neighborhoods who partner with Towards Employment to build career pathways to prosperity. We have celebrated these partners on the West Bank of the Flats, in the Gordon Square Arts District, the downtown NineTwelve District and University Circle. This year, we will party at The Madison at 46th and Payne, a new space in the St. Clair-Superior / Asia Town neighborhood.

Sponsorships support our work to create new and better tomorrows for so many people. We expertly equip people with the tools they need to find a job, navigate life’s obstacles, and secure a career path toward a long-term career. We have a 41-year track record of success and relationships with over 300 employers – but don’t just take our word for it. During the event, Towards Employment graduates will share their hopes, plans and action for ongoing career advancement. Together, we will toast new tomorrows gained by your investment and TE’s connections to careers and advancement.

Toasting New Tomorrows:

On Friday September 21, 2018, Towards Employment will host a gala-style event to toast the impact career pathways have on individuals and neighborhoods. The duration of the event will be 3 to 4 hours with an expected attendance of about 300 people. Unique “toast inspired” desserts will be provided by Bloom Bakery. Celebrity Bartenders will share Towards Employment inspired cocktails – appropriate for many celebratory toasts!

This ticketed event offers a menu of corporate sponsorship opportunities (see attached), individual table purchases and tiered individual tickets. Local entertainment, a Cleveland sports inspired Raffle, and silent/live auctions will also be part of the festivities.

100% of the proceeds support Towards Employment’s job training programs and employment services.

For more event information, contact Adaora Schmiedl, (216) 696-7310 or

aschmiedl@towardsemployment.org



2018 Sponsorships

\$15,000 TOAST TO GRADUATIONS Sponsor

\$13,800 tax deductible

Logo presentation on all marketing materials including:

- Sponsor “name in lights” in all event signage
- Organization highlighted as “Toast to Graduations” sponsor in every 2019 TE job readiness graduation
- Auction sponsorship in the neighborhood of your choice in “Toast to Neighborhoods” auction
- Event invitation and “save the date*” cards in print and electronically and on TE Website
- Recognition in winter e-newsletter, event press release, annual report and all social media alerts
- Full-page color ad featured in the event program
- 2 VIP tables with seating for 8 at event + company table signage

\$10,000 TOAST TO SECOND CHANCES Sponsor

\$9,400 tax deductible

Logo presentation on all marketing materials including:

- “Name in lights” in neighborhood of your choice in “Toast to Neighborhoods” auction
- Event invitation and “save the date” cards in print and electronically and on TE Website
- Recognition in winter e-newsletter, event press release, annual report and all social media alerts
- Half-page color ad featured in the event program
- 1 VIP tables with seating for 8 at event + company table signage

\$5,000 TOAST TO NEW BEGINNINGS Sponsor

\$4,400 tax deductible

Named sponsor recognition:

- Organization name included in day of event signage
- Event invitation and “save the date” cards in print and electronically and on TE Website
- Recognition in winter e-newsletter, event press release, annual report and all social media alerts
- Quarter-page black and white ad featured in the event program
- 1 VIP tables with seating for 8 at event + company table signage

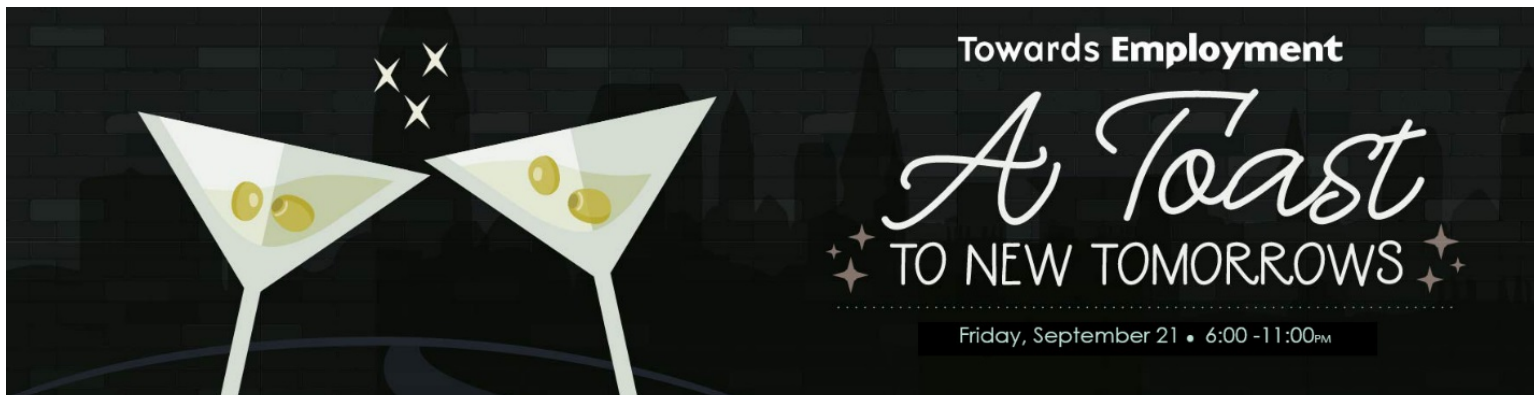
\$3,000 TOAST TO GREAT JOBS Sponsor

\$2,400 tax deductible

Named sponsor recognition:

- Recognition in event invitation, winter e-newsletter, event press release and annual report
- Quarter-page black and white ad featured in the event program
- 1 VIP tables with seating for 8 at event + company table signage

Sponsorship commitment by May 24 for inclusion in save the date card.



LOGO INCLUSION

Please send company logo in vector file (EPS or AI preferred) or high-resolution JPG to Patrick Gillen at pgillen@towardsemployment.org by Friday May 24 for inclusion in Save the Date postcard, event webpage and Event Invitation.

SPONSORSHIP PROGRAM AD SPECS

Towards Employment's program booklet will be 5.5"W x 8.5"H and all ads should be provided in high resolution (300 dpi or higher) as a JPEG or PDF format. Ads can be emailed to pgillen@towardsemployment.org. **Deadline for ad submissions is Monday August 28, 2018.**

- _____ Full-Page Ad (5.5"W x 8.5" H) color (\$15,000 – TOAST TO GRADUATIONS Sponsor)
- _____ Half-Page Ad (5.5"W x 4.25"H) color (\$10,000 – TOAST TO SECOND CHANCES Sponsor)
- _____ Quarter-Page Ad (3.5"W x 2"H) black/white (\$5,000 – TOAST TO NEW BEGINNINGS Sponsor)
- _____ Quarter-Page Ad (3.5"W x 2"H) black/white (\$3,000 – TOAST TO GREAT JOBS Sponsor)

Please send a pdf or jpeg version of your ad to Patrick Gillen:
pgillen@towardsemployment.org
